



2012 Annual Report

The Aubrey Rose Foundation's mission, as a 501(C)3 charitable organization, is to help families caring for children with life threatening illnesses with our focus being on the family unity. We strive to lift families from life's complications during their difficult time by providing emotional and financial support.

Dear Friends,

One of the joys of preparing an annual report is that it gives us the opportunity to look back and be thankful for all that has been accomplished. This past fiscal year was filled with wonderful opportunities and many challenges as we tried to grow the Foundation. Some of the highlights were:

- Gifted 96 grants to families in need who have a child with a life-threatening medical condition for a total of \$136,971.44 given out. We increased our giving by 25% over last year.
- Hosted our 3rd annual Holiday Party for Dayton Children's Hospital for 152 children and their families. There was an overwhelming response to this Holiday Party and it made each and every one of these families feel very special!
- We hosted a Christmas in July Party for patients and their families at Shriners Hospitals for Children – Cincinnati. We hosted 112 people for this special party. It was absolutely amazing to see these very special patients and their families enjoy our festivities. For a few short hours, they forgot the grueling pain of what burns can do to people.
- We awarded 31 educational scholarships for grade school students going on to private high school and held a scholarship reception to honor them. The 31 students came from 24 different grade schools going on to 16 different high schools. We also gave out 1 Above and Beyond Award to a Junior going on to her Senior year. This student and their family have gone above and beyond in volunteering for us to help our mission.
- Promoted awareness of the need for organ donation and supported LifeCenter's main fundraising event to help with this promotion
- Hosted four different themed dinner parties for 312 families living at the Ronald McDonald House in Cincinnati and included crafts for the children, gifts to each family and as well as themed apparel for the families to wear to boost these families spirits so they can carry on taking care of their sick child.
- Started Aubrey's Angels as another arm of the Foundation where we will be selling angel sculptures to individuals and business as a public art project with proceeds from these angels going back to fund the Aubrey Rose Foundation.

Financial Information

The following is an overview of the Aubrey Rose Foundation income and expenses for the fiscal year ending December 31, 2012.

| | |
|-----------------------------------|-------------|
| Total Income: | \$1,138,973 |
| Program Expenses: | \$ 341,153 |
| Fundraising Expenses: | \$ 316,916 |
| Administrative Expenses: | \$ 101,608 |
| Total Expenses | \$ 418,524 |
| Fund Balance (Ending Net Assets): | \$ 720,449 |

Board of Advisors:

Nancy Hollenkamp, President

Nancy Musser, Treasurer

Amy Geers, Secretary

Elisabeth Fitzgerald

Jerry Hollenkamp

Debbie Phillips

Bob Schroeder

Andrew Yunker