



2009 Annual Report

The Aubrey Rose Foundation's mission, as a 501(C)3 charitable organization, is to help families caring for children with life threatening illnesses with our focus being on the family unity. We strive to lift families from life's complexities during this difficult time by providing emotional and financial support.

Dear Friends,

One of the joys of preparing an annual report is that it gives us the opportunity to look back and be thankful for all that has been accomplished. This past fiscal year was filled with wonderful opportunities and many challenges. Some of the highlights were:

- Gifted 28 grants to families in need who have a child with a life-threatening medical condition for a total of \$ 48,181.27 given out in 2009 with a total since we started the Foundation of \$201,354.18.
- Was not able to host the 9th annual "Holiday Party" because of the H1N1 flu restrictions at Cincinnati Children's Hospital.
- We awarded 30 educational scholarships for grade school students going on to Catholic high school and held a scholarship reception to honor them. To date, we have given out 190 scholarships.
- Promoted awareness of the need for organ donation through working with LifeCenter Organ Donor Network.
- Hosted four different themed dinner parties for 312 families living at the Ronald McDonald House in Cincinnati and included crafts for the children, gifts to each family and as well as themed apparel for the families to wear to boost these families spirits so they can carry on taking care of their sick child. To date, we have held 41 themed dinner parties.
- Aubrey Rose Foundation opened up Writely Sew and Aubrey Rose Apparel, a for-profit LLC and a non-profit LLC respectively. Writely Sew is an embroiderly and embellishment business and Aubrey Rose Apparel is a line of children's clothing. Both of these organizations invest – what do they invest in?
 - They invest in hundreds of families, meeting financial needs because of medical expenses for children
 - They invest in organizing dinners for the Ronald McDonald House to boost these families spirits
 - They invest in educational awareness programs about organ donations
 - They invest in families
 - They invest in children
 - They invest
 - So when you purchase your logo items from Writely Sew or clothing from Aubrey Rose Apparel,
 - Don't think of it as a purchase -
 - Think of it as an investment!

Financial Information

The following is an overview of the Aubrey Rose Foundation income and expenses for the fiscal year ending December 31, 2008.

Total Income:	\$
Program Expenses:	\$
Fundraising Expenses:	\$
Administrative Expenses:	\$
Total Expenses	\$
Fund Balance (Ending Net Assets):	\$

Board of Directors:

Nancy Hollenkamp, President
Jerry Hollenkamp, Vice Present
Nancy Musser, Treasurer
Jennifer Schwartz, Secretary
Anthony Buford
Paul Cashen
Amy Geers
Chris Mastin
Bob Schroeder
Michael Waddell